



JOB FAIRS – CONFERENCES - EXPOS

RECRUITMENT EVENTS FOR BILINGUAL PROFESSIONALS and SUBCONTRACTORS

The **Maryland Hispanic Workforce Council (MDHWC)** is a membership organization of businesses looking for innovative access to bilingual communities and other sources of human capital talent. MDHWC hosts events to provide businesses with access to new, up-and-coming entry-level personnel, college graduates and professionals, as well as consultants and subcontractors.



The goals and objectives are:

- 1) To provide businesses with innovative sources of talented bilingual human capital;
- 2) To provide job opportunities for the general population as well as for underserved communities;
- 3) To assist attendees with job search, employment opportunities, immigration matters, English Language, job skills and career training.



Who should sign up as a Sponsor / Exhibitor?

- Companies that need to recruit entry-level personnel;
- Companies looking for experienced professionals and college graduates;
- Companies looking for personnel with language skills particularly English and Spanish;
- Companies looking for sub-contractors in various trades and construction specialties.

Previous events of the **Maryland Hispanic Workforce Council** have been attended by over 600 exhibitors and job applicants. We work closely with organizations that serve underutilized communities such as Hispanics, immigrants and New Americans, the disabled and veterans, colleges and universities, and members of the Hispanic Contractors Association, the Hispanic Bar Association, Hispanic Chambers of Commerce, other Hispanic professional associations as well as many mainstream organizations interested in promoting opportunities for all.

Maryland Hispanic Workforce Council

Division of LatinLink Institute Inc. a 501(c)(3) community-based organization

149 N. Luzerne Avenue, Baltimore, Maryland 21224 – Ph: 410-558-3515 – Fax: 410-558-3514

www.mdhcc.net – workforce@mdhcc.net

JOB FAIR AND WORKFORCE EXPO

RECRUITMENT EVENTS FOR

BILINGUAL PROFESSIONALS and SUB-CONTRACTORS

SPONSOR and EXHIBITOR BENEFITS

"PLATINO" SPONSOR (1 PER EVENT)

\$10,000

1. One year membership to the Maryland Hispanic Workforce Council as a Platinum Sponsor
2. Two (2) Exhibit Booths – First Priority Placement – your choice
3. Logo on front-cover and full-page back-cover of TrabaJOB Magazine handed out to each candidate
4. Company Banner and Logo displayed near Registration Booth
5. Recognized in all offline advertising (newspaper, TV, radio) as the Platinum Sponsor
6. Company Profile and twenty (20) job listings on www.eBilingualStaff.com
7. Targeted Email to all candidates naming company as the Platinum Sponsor
8. Access to Searchable Database of all attending candidates on www.eBilingualStaff.com
9. Twenty percent (20%) Discount on www.eBilingualStaff.com products for 1 year
10. Discount on Multiple Job Fair Sponsorships (please contact us for details)
11. Lunch for up to 6 recruiters
12. Company Listing on Event Sponsor Board as Platinum Sponsor
13. Branding on all direct mail invitations and phone calls to candidates
14. Logo and company branding on www.mdhcc.net and www.eBilingualStaff.com

"ORO" SPONSOR

\$5,000

1. One year membership to the Maryland Hispanic Workforce Council as a Gold Sponsor
2. One (1) Exhibit Booth – Priority Placement
3. Full-page inside-cover on TrabaJOB Magazine to be handed out to each candidate
4. Company Profile and ten (10) job listings on www.eBilingualStaff.com
5. Access to Searchable Database of all attending candidates on www.eBilingualStaff.com
6. Ten percent (10%) Discount on www.eBilingualStaff.com products for 1 year
7. Discount on Multiple Job Fair Sponsorships (please contact us for details)
8. Lunch for up to 4 recruiters
9. Company Listing on Event Sponsor Board as a Gold Sponsor
10. Logo and company branding on all direct mail invitations to candidates
11. Logo and company branding on www.mdhcc.net and www.eBilingualStaff.com

JOB FAIR AND WORKFORCE EXPO

RECRUITMENT EVENTS FOR

BILINGUAL PROFESSIONALS and SUB-CONTRACTORS

SPONSOR and EXHIBITOR BENEFITS

"PLATA" SPONSOR

\$3,000

1. One year membership to the Maryland Hispanic Workforce Council as a Silver Sponsor
2. One (1) Exhibit Booth at the event
3. Full-page advertisement on TrabaJOB Magazine to be handed out to each candidate
4. Company Profile and five (5) job listings on www.eBilingualStaff.com
5. Access to Searchable Database of all attending candidates on www.eBilingualStaff.com
6. Discount on Multiple Job Fair Sponsorships (please contact us for details)
7. Lunch for up to 2 recruiters
8. Company Listing on Event Sponsor Board as a Silver Sponsor
9. Logo and company branding on www.mdhcc.net and www.eBilingualStaff.com

"TRABAJO" SPONSOR

\$1,500

1. One year membership to the Maryland Hispanic Workforce Council as a Workforce Sponsor
2. One (1) Exhibit Booth at the event
3. Half-page advertisement on TrabaJOB Magazine to be handed out to each candidate
4. Lunch for up to 2 recruiters
5. Company Listing on Event Sponsor Board as a Workforce Sponsor
6. Logo on www.mdhcc.net

CONTACT INFORMATION

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JOB FAIR AND WORKFORCE EXPO

RECRUITMENT EVENTS FOR BILINGUAL PROFESSIONALS and SUB-CONTRACTORS

SPONSOR AND EXHIBITOR REGISTRATION

2008 - 2009 SCHEDULE OF EVENTS

- G Thursday October 30, 2008 from 1pm to 6pm
Quality Inn, One 2nd Street, Laurel, MD 20707
- G Thursday November 13, 2008 from 1pm to 6pm
Ruhl Armory, 1035 York Road, Towson, MD 21204
- G Thursday February 19, 2009 from 1pm to 6pm
TBD

Sponsor

Contact Name: _____

Title: _____

Company: _____
(Please write down information as you would like to see it listed)

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Attendees: _____

Submission of Advertisement Materials

Deadline: Two weeks before event
 Submit by Media: CD, DVD
 Submit by eMail: webmaster@ebilingualstaff.com
 Formats: Tif, gif, eps, pdf, doc, or psd
 Resolution of line art (black and white, no grayscale) should be 600 dpi. Resolution for photos and/or grayscale should be 300 dpi.
 Text will be accepted in Microsoft Word. Files created in Excel, PowerPoint or Publisher will not be accepted.
 Technical Assistance: Please call 410-558-3510 or email webmaster@ebilingualstaff.com

Sponsorship Levels

- Platino \$10,000
- Oro \$ 5,000
- Plata \$ 3,000
- Trabajo \$ 1,500

(see Sponsor and Exhibitor Benefits for details)

Payment

- Payments by Check - Marketing**
 Budget: If funds come from your Marketing Budget, please mail completed form with check made payable to:

GlobalTech Bilingual Institute
 149 N. Luzerne Ave.
 Baltimore, MD 21224

- Payments by Check - Charitable**
 Budget: If funds come from your Charitable Contributions Budget, please mail completed form with check made payable to:

LatinLink
 149 N. Luzerne Ave.
 Baltimore, MD 21224

- Payments by Credit Card -**
 Please visit www.mdhcc.net and submit credit card information. A processing fee may apply.

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